Basic Package – $1299

Our Basic Package creates customized websites designed to fit your brand and marketing needs. This package is great for anyone in need of a simple internet presence without blowing your marketing budget.

Web Site Design

- Planning
- UX (sitemap, wireframe)
- Visual Design
- Programming
- Content Support
- Client Training/ Documentation
- Testing and Launch

100 Watts Package Components

- Responsive Website (7-12 pages)
- Blog
- **Logo Design and Implementation**
- **Domain Registration (2 years)***
- **Hosting (2 years)***
- **Business Card Design + 500 Business Cards**
- Google Location Map
- W3C Compliant
- Contact Page
- Premium Business Email
- **Search Engine Optimized**
- Simple Site Editing
- Google Analytics Implementation
- **Google+ Local Page Setup**
- **$100 Google Adwords Credit**
- Technical Support and Maintenance
- **Facebook Page Setup**
- **Twitter Page Setup**
- **Pinterest Page**
- Social Networking Suite
- Photo Gallery

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All of our small business website packages are built with WordPress which makes them very easy to maintain.

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Basic

Keyword Tracking

- We will track your website over-time to see how well it's showing up for valuable keywords in search results. Then we will make the necessary tweeks to improve your rankings over-time

Website Hosting

- Cloud Hosted
- Daily Malware security scans
- Enhanced Security
- Super-faced performance

Local Directory Creation

- We'll start by creating complete profiles in local directories like Google's business listings. Next, we'll keep these listing active by adding relevant photos, content, and promotions

Monthly Maintenance

- Wordpress platform updates
- Zen CMS framework updates
- Necessary Plug-In Updates

Daily Site Back Ups

- On and Off-server backups
- Restore your site in minutes in the event of a major failure.

(*) Items described with asterisks are subject to change based on payment terms and type of ongoing service needed