

# Enterprise –

**\$2999**

Our Medium Package creates customized E-Commerce websites to promote your brand effectively while bringing success as well as online sales.

## Web Site Design

- Planning
- UX (sitemap, wireframe)
- Visual Design
- Programming
- Content Support
- Client Training/ Documentation
- Testing and Launch

## Basic Package Components

- Responsive Website (5-20 pages)
- **E-Commerce (Sell Products)**
- **SSL Certificate**
- PayPal Integration
- Newsletter Subscriber
- Blog
- **Logo Design and Implementation**
- **Domain Registration (2 years)\***
- **Hosting (2 years)\***
- **Business Card Design + 500 Business Cards**
- Google Location Map
- Contact Page
- Premium Business Email
- **Search Engine Optimization\***
- Simple Site Editing
- Google Analytics Implementation
- **Google+ Local Page Setup**
- Technical Support and Maintenance
- **Facebook Page Setup**
- **Twitter Page Setup**
- **Pinterest Page Set up**
- **Social Networking Suite**
- **\$100 Google Adwords Credit**
- Photo Gallery
- **Shopping Cart**

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**Raise the bar for your customers with an online experience that exceeds expectations and enhances you ROI.**

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## Large Package Components continued

- **Monthly Reports**
- **W3C Compliant Code**
- Photo Gallery
- **Shopping Cart**

## Website Hosting

- Cloud Hosted
- Daily Malware security scans
- Enhanced Security
- Super-fused performance

## Daily Site Back Ups

- On and Off-server backups
- Restore your site in minutes in the event of a major failure.

## Monthly Maintenance

- Wordpress platform updates
- Zen CMS framework updates
- Necessary Plug-In Updates

## Social Media

- Scheduled Postings
- Real Time Follow ups
- Social Media Analytics
- Sponsored Advertisement on Social Media Campaigns
- Social Media Page Design
- On-Site Photography for special events
- Monthly reports

## Internet Marketing

- Pay Per Click Campaigns
- Keyword Research with Google Trends
- Google Alerts Implementation

## SMS Marketing

- Personalized Text Messages
  - Launch contests, promotions and events
  - Automated text message
  - Easily unsubscribe
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## **Keyword Tracking**

- We will track your website over-time to see how well it's showing up for valuable keywords in search results. Then we will make the necessary tweeks to improve your rankings over-time

## **Local Directory Creation**

- We'll start by creating complete profiles in local directories like Google's business listings. Next, we'll keep these listing active by adding relevant photos, content, and promotions

## **Online Reputation Management**

- Monitor all rating and reviews about your business
- Encourage clients and customers to leave reviews through strategic campaigns

## **Email Marketing & Management**

- Email List Building
- Social Media Integration & Campaign
- Email capture landing pages
- Email Marketing list building strategies

## **Event Management**

- Custom Ticket Creation designed for your special events
- Flyers and Promotional Material
- Track Ticket Purchase vs. Redeem (tracks whom purchased/registered for your events, and who actually attended. We'll even follow up with those who didn't attended and let them know they were missed.
- At the end of each event, we'll report how effective our marketing efforts were. We will also share our ideas on how we plan to optimize
- our approach for the next one.

## **AND MANY MORE!**

(\* Items described with asterisks are subject to change based on payment terms and type of ongoing service needed.

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